

CERTIFICATE IV IN SMALL BUSINESS MANAGEMENT

*Get started towards independence
in your own business today!*



INTRODUCTION

Are you an aspiring entrepreneur or existing small business owner?

The Certificate IV in Small Business Management course is designed to provide aspiring entrepreneurs or existing business owners with essential business management knowledge and skill.

EMPLOYMENT OPPORTUNITIES

Potential jobs for someone with a Certificate IV in Small Business Management may include:

- Independent Contractor
- Micro Business Owner
- Franchisee
- Management Trainee
- Owner Operator
- Small Business Manager
- Small Business Manager (Franchise)
- Small Business Manager (Processed Food)

QUALIFICATION

On successful completion of this course you will be awarded the highly regarded and **nationally accredited** BSB40407 Certificate IV in Small Business Management.



COURSE REQUIREMENTS

When awarded your BSB40407 qualification you will have successfully completed the following units of competency*:

- Establish legal and risk management requirements of small business
- Market the small business
- Plan small business finances
- Undertake small business planning
- Analyse and present research information
- Conduct e-marketing communications
- Develop and use complex spreadsheets
- Identify and plan sales prospects
- Profile the market
- Make a presentation

* Units of competency may vary depending on student experience and study requirements.

Government funding is available* for this course!

Call (07) 3848 5349 now for more information.

FLEXIBLE STUDY / PAYMENT OPTIONS

Full and part-time study options are available. Pay weekly or monthly as you learn.

DELIVERY AND ASSESSMENT

This qualification is delivered and assessed by one of our qualified and experienced business trainers.

Assessment methods used are in accordance with the Australian Quality Training Framework (AQTF) and may include:

- Underpinning knowledge questions
- Practical activities or projects
- Third party reports from a supervisor
- Workplace observation
- Written or verbal questioning

RECOGNITION OF PRIOR LEARNING

Recognition of Prior Learning (RPL) enables you to receive recognition for the skills, knowledge and experience you already possess, regardless of where the learning was obtained.

This may reduce both the course fee and duration.

LEARNING PATHWAY

Following attainment of this qualification you may choose to pursue a higher level of academic achievement by undertaking the BSB50207 Diploma of Business or BSB51107 Diploma of Management.

*For eligible students.

